

## Popular underlyings for certificates

Regarded worldwide: Dow Jones



The Dow Jones Industrial Average (DJIA), known also as Dow Jones for short, is universally regarded as the world's leading equity index. It was first compiled in 1884 and was made up of the shares of **11** companies. Today it comprises the **30** largest companies in the USA, the largest index weighting being accounted for by the IT company IBM (**11.39** percent), the mineral oil group Chevron (**6.59** percent) and the fast-food chain McDonald's (**6.22** percent). The Dow Jones reached its all-time high on 9 October 2007, climbing to **14,164.53** points; its all-time low was **28.48** points where it stood on 8 August 1896. The biggest one-day increase was on 15 March 1933, when the index was up by **15.34** percent; its biggest drop of **22.61** percent took place on 19 October 1987. Investors can currently select a suitable investment from as many as **6,700** structured products with the Dow Jones Industrial Average as the underlying. Around **1,750** investment products and approximately **4,950** leverage products are available depending on an investor's market expectations and risk appetite. This makes the Dow Jones a very popular underlying among indices.

2 May 2012 ; Sources: Boerse Stuttgart, EDG AG, Scoach  
Calculations are based on daily closing prices.

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